RUSH TO BECOME “GLOBALLY RELEVANT”
culture based development as a significant factor toward sustainable urbanization
(Gdansk case)

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AGENDA

- Introduction
- Role of culture in economic development
- Culture based projects in Gdansk
- Gdansk Music and Congress Centre
  - localization and interactions
  - aims of the project
- Conclusion
POLISH CITIES

- From centrally planned economy to market-based system
- Economic, social and spatial restructuring
- Growing global competitive pressures
- Increased freedom to locate new activities
GDANSK

- the city with medieval history
GDANSK

- the city with medieval history
- number of post-shipyard areas
GDANSK

- the city with medieval history
- number of post-shipyard areas
- having modern history
GDANSK

- the city with medieval history
- number of post-shipyard areas
- having modern history
- cultural facilities and events
ECONOMIC CHALLENGES

Improving the competitiveness of city

Culture as an economic generator
Role of institutions
Social values
City as a source of innovations
Coperation networks
ROLE OF PUBLIC SPACES
ROLE OF EVENTS AND FESTIVALS

- social and cultural values
- attracting both citizens and tourists
HEVELIANUM
science and education centre

- development potential
- revival of municipal areas
- new function
HEVELIANUM

science and education centre

- considerable influence
  - on the local scale
  - on the regional scale
LAZNIA
community art
and culture centre

- part of the historic inner-city
- starting point for revitalisation of the neighbourhood areas
- integration of local population against social exclusion
GDANSK MUSIC AND CONGRESS CENTRE

- located on the island
- closely linked with the medieval city centre
GDANSK MUSIC AND CONGRESS CENTRE

- providing Gdansk with cultural and congress facilities
- giving new functions to the old power plant
- increasing attractiveness of this part of the city
- integrating the island with the other bank of Motlawa River
PROJECT
CONSTRUCTION
CONCLUSION

- Preservation of cultural heritage versus / with economic development
- Mass culture, “easy” art, artificial values
- Culture and art as a commodity
CONCLUSION

- Role of education and culture in revitalisation projects
  - Inner-city public spaces can compete with uniform suburban space
  - Culture can support local economy and generate windfall marginal gains
"We should be proud of undefined spaces, something described as non-site. (Polish cities) are particularly full of, as ugly as sin, but precious to me, sites - non-sites. There are areas without definition, in between, neglected, dreadful. These are spaces where everything can happen, in some way they are ready (...) They give sense of strength and possibilities."

Joanna Rajkowska